

Cazzago San Martino, 15<sup>th</sup> December 2013

Dear Business Partner,

What does one look for in a business' website? In an increasingly virtual age, a site represents the public face of a company, as well as a forum for interaction with Customers and Business Partners. Throughout the process of developing our new web page, it has been our goal to create an accurate depiction of MPB that is not only direct and informative, but, we hope, inviting and engaging.

We have taken significant time during this process to think through not only how we do business, but, perhaps more importantly, WHY we do business. Everyone at MPB was involved in this evolution and, while a website alone cannot convey the passion we have for our business, it can go a long way. Our rebranding, new slogan, website and marketing focus comprise the new face of the company, and we are proud of this presentation. Beneath this new exterior, our core remains the same. We are still the same people who go the distance, who pay attention to detail, and who are devoted to Connecting Your Business With Progress.

When you have a few minutes, please review our new site. You will feel the commitment, the passion, and dedication of everyone in the MPB family. We would appreciate your thoughts on how our efforts have resonated with you.

Please stay tuned over the next few months as we will be releasing the details concerning our rebranding and website launch, as we will be hosting a rebranding party and open house, featuring refreshments.

Thank you for your confidence in MPB Voice • Data • Security

Truly Yours

Industrie Polieco-MPB

Loredana Pernici together with all the Compounding Division Team

